



FALL 2017

Legacy of Love

PLANNED GIVING OPPORTUNITIES · SHRINERS HOSPITALS FOR CHILDREN®

Lettuce Farm Provides for Children's Future

Shriners Hospitals for Children® owns a 796-acre lettuce farm in the Salinas Valley of Monterey County, California, that provides lettuce and cabbage to consumers throughout the United States, depending on market need. This farm, bequeathed to the organization in 1972, has provided a solid anchor of value and income since that time.

Gifts of real estate are a great way to ensure the continued hope and healing of thousands of children who are in need of pediatric specialty care. Shriners Hospitals for Children currently has 86 farms which serve as an endowment for the future of the children.

Although Shriners Hospitals calls this farm their "lettuce farm," in addition to varieties of lettuce, it also produces broccoli, cauliflower, cabbage, brussels sprouts, leeks, and artichokes.

The produce is grown and direct harvested, many times straight into the box, bag or carton in which the produce will be delivered to the supermarket. All of this produce is handled by a third-party distribution system and has destinations with well-known retail partners.

Fun Facts:

- **156,000 seeds are planted per acre and thinned during growth, with about 11,000 heads of lettuce/cabbage being harvested per acre.**
- **The Salinas Valley was the site of John Steinbeck's famous novel, *East of Eden*, and is also often called the "Salad Bowl of the World."**



Did you know? Many different types of gifts can be funded through a gift of real estate. For more information, please contact us.

Donor-Advised Funds Become Popular Ways to Give



Stephanie P. Herron, MPA
Chief Development Officer

Donor-advised funds make it simple for a person to support multiple charities close to their heart with a single donation. The donation is immediately tax-deductible, with the option to allow your donation to grow as you think about which charities to support.

As such, donor-advised funds have become one of the fastest growing means of charitable giving today.

If your preferred method of giving is through a donor-advised fund, please consider designating some or all of your gifts this year to Shriners Hospitals for Children®.



Have you included Shriners Hospitals for Children in your estate plan?

If your answer is yes, can you please let us know? We first want to thank you for benefiting the children.

Then we want to assure you that Shriners Hospitals for Children is prepared to be a good steward of the gift you have planned.

Please let us know that Shriners Hospitals for Children is in your estate plans by contacting us at 813-367-2241 or plannedgiving@shrinenet.org if you would like more information.

Champion for Children

"I am proud to share my gifts with a hospital that does so much great work for children who may not otherwise have a chance in life."

Mary, a former retailer in the shoe industry, wanted to share her estate with a charity that would help children. Friends who volunteer at Shriners Hospitals for Children® suggested Mary visit one of our hospitals to see the mission in action. Mary said she was "kind of choked up, seeing the children."

When she viewed a special screening of the Patient Ambassadors video during the visit, she knew Shriners Hospitals for Children shared her passion for the children. "The work they do with the children is amazing," Mary said.



Mary and Hunter

While there, a medical technician explained to her that children needed to be refitted for prosthetic limbs many times before reaching adulthood. Mary never realized what a long-term commitment we make to children and the resources it takes to keep this promise to the families we serve.

Upon returning home, Mary connected with Donor Development and created a life estate. In addition to generous cash gifts, she donated her present home to Shriners Hospitals for Children.

Mary said she was thrilled at how professionally we handled the real estate transaction.

A personal residence or farm may be given as a charitable gift. You retain the right to use the property for life.



Ways to Give

Charitable Gift Annuities

(if permitted in your state)

An irrevocable contract between you and Shriners Hospitals for Children. You transfer cash or other assets to us in exchange for guaranteed regular payments for life. The payment amount is determined by your age when the annuity is initially funded.

Gifts of Appreciated Assets

A contribution of long-term appreciated assets – e.g., stocks, bonds, and/or mutual funds. There are no capital gains taxes to be paid and you can claim the full appreciated amount as a charitable deduction up to 30% of your AGI.

IRA Charitable Rollover

If you are age 70 ½ or older, you may make tax-free charitable gifts of up to \$100,000/year directly from your Individual Retirement Accounts.

Wills, Trusts, and Bequests

A bequest is given by identifying our hospitals as a beneficiary in your Will or Trust.

Life Estate Agreements

A personal residence or farm may be given as a charitable gift. You retain the right to use the property for life.

There are many details to be considered with a charitable planned gift, so please consult your own attorney and tax advisor before you decide if any method of giving is right for your situation.

Now Parents Can Help Detect Scoliosis

We're excited to announce that Shriners Hospitals for Children® has developed a special tool to allow parents to check for potential signs of scoliosis. Our SpineScreen application, downloaded onto your mobile phone, allows parents to perform a preliminary spine check on their child. Parents can simply move their smartphone along their child's spine and it detects any abnormal curves.

As this is strictly an initial check, it should be followed up by a doctor's examination to determine if a child has scoliosis. If he or she does, Shriners Hospitals for Children may be able to help.



With the SpineScreen app, you can:

- Learn the signs of scoliosis and treatment options available
- Perform a preliminary spine check on your child at home
- Schedule calendar reminders for annual screenings

Shriners Hospitals for Children is a trusted leader in scoliosis care, with comprehensive scoliosis treatment options available at 20 of its locations in North America.



Join the Dream Makers Legacy Society

Philanthropy is a Shriners Hospitals for Children tradition that goes back 95 years. In 1922, the Shriners founded our first hospital in Shreveport, Louisiana, to provide pediatric orthopaedic care to children in need. Today, Shriners Hospitals for Children is changing lives every day through innovative pediatric specialty care and world-class research. We operate 22 hospitals located in the United States, Canada and Mexico.

In order to continue our mission, we rely on the generous support from caring individuals like you. Become a member of the Dream Makers Society by notifying the Development Office of a qualifying gift you already have in place. Or request assistance in planning your special legacy today.



IRA Charitable Rollover Made Permanent

Another Way to Bring Love to the rescue®.

Congress has made permanent the opportunity to make a charitable gift from an IRA plan. If you are age 70 ½ or older, you can make a direct transfer up to \$100,000 annually from your IRA account to Shriners Hospitals for Children – tax-free! There is no easier way to make an immediate impact for the children at Shriners Hospitals, allowing you to see the difference your donation is making today, and pay less in taxes.

How it works:

- The gift must be transferred directly from your IRA account to Shriners Hospitals for Children.
- You must be at least 70 ½ years old.
- The contribution must be an outright gift.
- You can transfer up to \$100,000 per year.
- If you haven't already taken your required minimum distribution in a given year, a qualifying rollover gift can count toward meeting this requirement.
- Distributions from 401(k) and 403(b) accounts or other employer-sponsored retirement plans do not qualify.
- Your IRA transfer generates neither taxable income nor a tax deduction, so you benefit even if you don't itemize your taxes.



JACKSON, 7 Your Legacy Can Make a Difference

At age 4 months, Jackson was diagnosed with progressive infantile scoliosis, a curvature of the spine. By age 3 his spine was completely straight. "Jackson's straight spine feels like a new beginning and his future is unlimited. It's difficult for me to imagine what his future would have been without Mehta casting and Shriners Hospitals for Children," his mother said.

For More Information

If you would like more information about Shriners Hospitals for Children, please contact:

Shriners Hospitals for Children Planned and Major Giving

2900 Rocky Point Drive
Tampa, Florida 33607

Call us: 813-367-2241

Email us: plannedgiving@shrinenet.org

Visit us: shrinershospitalsplannedgiving.org